

MTD Sales
74.30 L

Brand Share %
11.33 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	70.54	11.75 %
Home-The	3.76	6.81 %
Total	74.30	11.33 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	45.23	13.47 %
TIRUPATI-01	29.07	9.09 %
Total	74.30	11.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	44.05	14.33 %
Home-The	1.19	4.17 %
Total	45.23	13.47 %

Branch *	MTD Sales L	Brand Share %
VSK1	5.33	10.22 %
TNK1	0.77	6.48 %
TDD1	0.66	10.68 %
JGG1	0.54	9.67 %
OGL1	0.51	5.80 %
KND1	0.45	7.71 %
PRL1	0.38	3.79 %
PAP1	0.34	5.60 %
ELU1	0.25	4.92 %
GDV1	0.25	7.72 %
PNR1	0.23	9.36 %
TEL1	0.08	1.12 %
AMP1		0.00 %
BPP1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
NZV1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	45.23	13.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	26.49	9.04 %
Home-The	2.58	9.61 %
Total	29.07	9.09 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.84	9.83 %
KDA1	1.18	11.00 %
ATP1	1.11	5.18 %
KNL2	0.87	5.86 %
TPI1	0.85	9.28 %
KAR1	0.82	8.15 %
PIL1	0.74	8.15 %
DHN1	0.72	8.27 %
VKI1	0.42	5.18 %
RCY1	0.41	4.65 %
TPY1	0.27	2.58 %
SPE1	0.24	3.11 %
KHT1	0.17	1.99 %
NDL1	0.17	2.05 %
NYP1	0.17	3.98 %
KNL1	0.17	1.31 %
KDR1	0.13	3.26 %
BVL1		0.00 %
GTY1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	29.07	9.09 %