

MTD Sales
72.09 L

Brand Share %
11.34 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	68.32	11.73 %
Home-The	3.76	7.05 %
Total	72.09	11.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	44.02	13.53 %
TIRUPATI-01	28.06	9.04 %
Total	72.09	11.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	42.84	14.37 %
Home-The	1.19	4.35 %
Total	44.02	13.53 %

Branch *	MTD Sales L	Brand Share %
VSK1	5.33	10.39 %
TNK1	0.77	6.60 %
JGG1	0.54	11.29 %
OGL1	0.51	6.50 %
KND1	0.45	7.91 %
PRL1	0.38	3.79 %
TDD1	0.36	6.22 %
PAP1	0.34	5.75 %
ELU1	0.25	5.02 %
GDV1	0.25	7.72 %
PNR1	0.23	9.36 %
TEL1	0.08	1.12 %
AMP1		0.00 %
BPP1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
NZV1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	44.02	13.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	25.49	8.97 %
Home-The	2.58	9.85 %
Total	28.06	9.04 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.84	10.12 %
KDA1	0.95	9.55 %
PDT1	0.89	10.32 %
ATP1	0.88	4.26 %
KNL2	0.87	6.52 %
KAR1	0.82	8.15 %
PIL1	0.74	8.95 %
DHN1	0.72	8.40 %
TPI1	0.60	6.70 %
VKI1	0.42	5.42 %
RCY1	0.41	4.65 %
TPY1	0.27	2.69 %
SPE1	0.24	3.18 %
KHT1	0.17	1.99 %
NDL1	0.17	2.05 %
NYP1	0.17	3.98 %
KNL1	0.17	1.37 %
KDR1	0.13	3.26 %
BVL1		0.00 %
GTY1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	28.06	9.04 %