



AP : SAMSUNGAV Sales Performance 29/05/2026 9:03 AM

MTD Sales
76.29 L

Brand Share %
13.32 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.32 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 75.33 | 14.05 % |
| Home-The | 0.96 | 2.62 % |
| Total | 76.29 | 13.32 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01 | 44.93 | 14.81 % |
| VIJAYAWADA-01 | 31.37 | 11.64 % |
| Total | 76.29 | 13.32 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 44.58 | 15.60 % |
| Home-The | 0.35 | 1.98 % |
| Total | 44.93 | 14.81 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CTO1 | 1.90 | 11.99 % |
| KDA1 | 1.26 | 10.08 % |
| NDL1 | 1.18 | 8.55 % |
| SPE1 | 0.86 | 4.83 % |
| NLR1 | 0.80 | 11.91 % |
| TPI1 | 0.79 | 8.67 % |
| ATP1 | 0.71 | 3.43 % |
| KNL1 | 0.64 | 3.80 % |
| KAR1 | 0.47 | 6.24 % |
| PUT1 | 0.39 | 6.09 % |
| RCY1 | 0.39 | 4.63 % |
| DHN1 | 0.36 | 4.77 % |
| KVL1 | 0.30 | 3.78 % |
| RJP1 | 0.27 | 4.46 % |
| KHT1 | 0.23 | 4.30 % |
| GTL1 | 0.20 | 2.85 % |
| KDR1 | 0.14 | 5.13 % |
| KOU1 | 0.14 | 2.00 % |
| BVL1 | | 0.00 % |
| TPSD | | 0.00 % |
| TPY1 | | 0.00 % |
| Total | 44.93 | 14.81 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 30.75 | 12.28 % |
| Home-The | 0.61 | 3.19 % |
| Total | 31.37 | 11.64 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TNK1 | 1.47 | 13.16 % |
| MTM1 | 0.82 | 10.59 % |
| GDV1 | 0.67 | 10.13 % |
| VJW1 | 0.55 | 7.82 % |
| RAL1 | 0.55 | 7.07 % |
| GVM1 | 0.54 | 10.81 % |
| RMV1 | 0.47 | 6.36 % |
| PRL1 | 0.43 | 6.35 % |
| TNI1 | 0.39 | 4.57 % |
| VJW2 | 0.28 | 4.24 % |
| PAP1 | 0.20 | 1.53 % |
| VJW5 | 0.15 | 2.71 % |
| GNT2 | 0.14 | 4.30 % |
| VUY1 | 0.14 | 6.74 % |
| PPM1 | 0.14 | 2.47 % |
| VKN1 | 0.14 | 2.16 % |
| ELU1 | 0.14 | 2.25 % |
| AMP1 | | 0.00 % |
| BPP1 | | 0.00 % |
| JGG1 | | 0.00 % |
| KND1 | | 0.00 % |
| NZV1 | | 0.00 % |
| PNR1 | | 0.00 % |
| TDD1 | | 0.00 % |
| TEL1 | | 0.00 % |
| Total | 31.37 | 11.64 % |