



AP : SAMSUNGAV Sales Performance 28/11/2025 9:03 AM

MTD Sales
52.66 L

Brand Share %
8.79 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.79 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	52.45	9.32 %
Home-The	0.21	0.58 %
Total	52.66	8.79 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	29.67	9.85 %
VIJAYAWADA-01	22.98	7.72 %
Total	52.66	8.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	29.67	10.47 %
Total	29.67	9.85 %

Branch *	MTD Sales L	Brand Share %
KNL2	1.17	8.59 %
KVL1	0.83	7.75 %
ATP1	0.77	3.22 %
RJP1	0.58	6.99 %
BVL1	0.47	8.00 %
KNL1	0.42	4.32 %
TPY1	0.39	3.31 %
SPE1	0.27	2.77 %
KHT1	0.14	1.29 %
NDL1	0.14	1.16 %
GTL1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
Total	29.67	9.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	22.77	8.14 %
Home-The	0.21	1.16 %
Total	22.98	7.72 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.98	6.86 %
BVR1	0.79	5.52 %
ELU1	0.45	3.02 %
TEL1	0.44	4.88 %
RMV1	0.42	7.38 %
PAP1	0.38	5.51 %
NRT1	0.33	2.40 %
TDD1	0.27	3.69 %
VUY1	0.25	4.54 %
TNI1	0.25	4.17 %
JPT1	0.19	2.61 %
DPE1	0.13	3.33 %
AMP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	22.98	7.72 %