

MTD Sales
67.91 L

Brand Share %
11.07 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	64.15	11.41 %
Home-The	3.76	7.34 %
Total	67.91	11.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	39.85	12.79 %
TIRUPATI-01	28.06	9.29 %
Total	67.91	11.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	38.66	13.54 %
Home-The	1.19	4.54 %
Total	39.85	12.79 %

Branch *	MTD Sales L	Brand Share %
VSK1	5.33	10.83 %
TNK1	0.77	7.03 %
OGL1	0.51	6.50 %
KND1	0.45	7.96 %
PRL1	0.38	4.18 %
TDD1	0.36	6.22 %
PAP1	0.34	5.88 %
ELU1	0.25	5.02 %
GDV1	0.25	8.98 %
PNR1	0.23	9.36 %
TEL1	0.08	1.19 %
AMP1		0.00 %
BPP1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	39.85	12.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	25.49	9.21 %
Home-The	2.58	10.25 %
Total	28.06	9.29 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.84	10.34 %
KDA1	0.95	9.55 %
PDT1	0.89	10.71 %
ATP1	0.88	4.40 %
KNL2	0.87	6.84 %
KAR1	0.82	8.48 %
PIL1	0.74	8.54 %
DHN1	0.72	8.77 %
TPI1	0.60	7.27 %
VKI1	0.42	5.65 %
RCY1	0.41	4.65 %
TPY1	0.27	2.71 %
SPE1	0.24	3.18 %
KHT1	0.17	2.03 %
NDL1	0.17	2.13 %
NYP1	0.17	3.98 %
KNL1	0.17	1.45 %
KDR1	0.13	3.26 %
BVL1		0.00 %
GTY1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	28.06	9.29 %