

MTD Sales
50.12 L

Brand Share %
8.62 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.62 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	49.91	9.12 %
Home-The	0.21	0.61 %
Total	50.12	8.62 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.52	9.47 %
VIJAYAWADA-01	22.59	7.76 %
Total	50.12	8.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.52	10.06 %
Total	27.52	9.47 %

Branch *	MTD Sales L	Brand Share %
KNL2	1.17	8.62 %
ADI1	0.96	8.60 %
ATP1	0.77	3.45 %
KVL1	0.70	7.31 %
RJP1	0.58	7.34 %
KNL1	0.42	4.32 %
TPY1	0.39	3.31 %
SPE1	0.27	2.79 %
BVL1	0.21	3.80 %
KHT1	0.14	1.39 %
NDL1	0.14	1.19 %
GTL1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
Total	27.52	9.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	22.38	8.18 %
Home-The	0.21	1.20 %
Total	22.59	7.76 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.98	6.86 %
BVR1	0.79	5.52 %
ELU1	0.45	3.02 %
TEL1	0.44	5.01 %
RMV1	0.42	7.38 %
CKT1	0.40	8.57 %
PAP1	0.38	5.91 %
NRT1	0.33	2.68 %
TDD1	0.27	3.74 %
VUY1	0.25	4.54 %
TNI1	0.25	4.17 %
JPT1	0.19	2.61 %
DPE1	0.13	3.33 %
AMP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	22.59	7.76 %