

MTD Sales
64.23 L

Brand Share %
11.12 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	60.47	11.43 %
Home-The	3.76	7.72 %
Total	64.23	11.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	37.33	12.91 %
TIRUPATI-01	26.90	9.33 %
Total	64.23	11.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	36.15	13.65 %
Home-The	1.19	4.86 %
Total	37.33	12.91 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.77	7.75 %
OGL1	0.51	7.12 %
PRL1	0.38	4.25 %
TDD1	0.36	6.26 %
PAP1	0.34	5.95 %
ELU1	0.25	5.21 %
GDV1	0.25	9.87 %
PNR1	0.23	9.84 %
KND1	0.08	1.99 %
TEL1	0.08	1.26 %
AMP1		0.00 %
BPP1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	37.33	12.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	24.32	9.21 %
Home-The	2.58	10.59 %
Total	26.90	9.33 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.84	10.42 %
KDA1	0.95	9.55 %
ATP1	0.88	4.54 %
KNL2	0.87	7.39 %
KAR1	0.82	8.64 %
PIL1	0.74	8.64 %
DHN1	0.72	9.26 %
PDT1	0.51	6.42 %
VKI1	0.42	6.36 %
RCY1	0.41	4.65 %
TPI1	0.36	4.44 %
TPY1	0.27	2.79 %
GTL1	0.24	6.63 %
SPE1	0.24	3.39 %
KHT1	0.17	2.03 %
NDL1	0.17	2.16 %
NYP1	0.17	4.13 %
KNL1	0.17	1.52 %
KDR1	0.13	3.39 %
BVL1		0.00 %
GTY1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	26.90	9.33 %