

MTD Sales
48.73 L

Brand Share %
8.63 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.63 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	48.52	9.13 %
Home-The	0.21	0.63 %
Total	48.73	8.63 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.52	9.70 %
VIJAYAWADA-01	21.21	7.54 %
Total	48.73	8.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.52	10.29 %
Total	27.52	9.70 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.77	3.58 %
KVL1	0.70	7.31 %
RJP1	0.58	7.61 %
KNL1	0.42	4.48 %
TPY1	0.39	3.41 %
SPE1	0.27	2.79 %
BVL1	0.21	3.97 %
KHT1	0.14	1.47 %
NDL1	0.14	1.23 %
GTL1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
Total	27.52	9.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.00	7.95 %
Home-The	0.21	1.22 %
Total	21.21	7.54 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.98	7.35 %
BVR1	0.79	5.64 %
TEL1	0.44	5.27 %
RMV1	0.42	7.38 %
PAP1	0.38	5.91 %
NRT1	0.33	2.68 %
TDD1	0.27	3.74 %
VUY1	0.25	4.73 %
ELU1	0.20	1.41 %
JPT1	0.19	2.77 %
DPE1	0.13	3.41 %
AMP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	21.21	7.54 %