

MTD Sales
53.53 L

Brand Share %
10.96 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	49.91	11.23 %
Home-The	3.62	8.25 %
Total	53.53	10.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	33.39	13.45 %
TIRUPATI-01	20.14	8.39 %
Total	53.53	10.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.20	14.24 %
Home-The	1.19	5.38 %
Total	33.39	13.45 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.77	9.37 %
OGL1	0.51	8.84 %
PRL1	0.38	4.94 %
TDD1	0.36	7.70 %
PAP1	0.34	7.45 %
ELU1	0.25	5.79 %
GDV1	0.25	10.35 %
KND1	0.08	2.46 %
TEL1	0.08	1.48 %
AMP1		0.00 %
BPP1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	33.39	13.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.71	8.11 %
Home-The	2.43	11.15 %
Total	20.14	8.39 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	4.95 %
KAR1	0.82	10.26 %
KNL2	0.62	6.32 %
PDT1	0.51	6.75 %
DHN1	0.43	6.00 %
VKI1	0.42	7.16 %
RCY1	0.41	5.11 %
RJP1	0.36	5.70 %
TPI1	0.36	5.81 %
PGR1	0.35	8.78 %
CTO1	0.32	2.24 %
TPY1	0.27	4.39 %
SPE1	0.24	3.52 %
PIL1	0.22	3.38 %
KHT1	0.17	2.69 %
NDL1	0.17	2.16 %
NYP1	0.17	4.52 %
KNL1	0.17	1.68 %
KDR1	0.13	4.66 %
BVL1		0.00 %
GTL1		0.00 %
GTY1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	20.14	8.39 %