

MTD Sales
52.32 L

Brand Share %
11.03 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	48.70	11.26 %
Home-The	3.62	8.66 %
Total	52.32	11.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	32.40	13.30 %
TIRUPATI-01	19.92	8.64 %
Total	52.32	11.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	31.21	14.04 %
Home-The	1.19	5.58 %
Total	32.40	13.30 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.77	9.37 %
PRL1	0.38	4.94 %
TDD1	0.36	7.70 %
PAP1	0.34	7.61 %
ELU1	0.25	5.79 %
GDV1	0.25	10.35 %
JPT1	0.23	8.72 %
KND1	0.08	2.46 %
TEL1	0.08	1.52 %
AMP1		0.00 %
BPP1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	32.40	13.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.48	8.32 %
Home-The	2.43	11.85 %
Total	19.92	8.64 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	4.95 %
KNL2	0.62	6.32 %
PDT1	0.51	6.75 %
DHN1	0.43	6.04 %
VKI1	0.42	7.16 %
RCY1	0.41	5.11 %
RJP1	0.36	5.70 %
TPI1	0.36	5.92 %
PGR1	0.35	9.11 %
CTO1	0.32	2.33 %
TPY1	0.27	4.39 %
SPE1	0.24	3.52 %
PIL1	0.22	3.38 %
KHT1	0.17	2.69 %
NDL1	0.17	2.31 %
NYP1	0.17	4.66 %
KNL1	0.17	1.68 %
KDR1	0.13	4.66 %
BVL1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	19.92	8.64 %