



AP : SAMSUNGAV Sales Performance 23/05/2026 9:03 AM

MTD Sales
58.40 L

Brand Share %
12.22 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.22 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	57.63	12.87 %
Home-The	0.77	2.56 %
Total	58.40	12.22 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	32.77	13.06 %
VIJAYAWADA-01	25.63	11.29 %
Total	58.40	12.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	32.42	13.68 %
Home-The	0.35	2.47 %
Total	32.77	13.06 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.83	6.56 %
ATP1	0.71	4.16 %
KDA1	0.69	9.38 %
NDL1	0.65	5.62 %
KNL1	0.64	4.30 %
KAR1	0.47	6.87 %
PUT1	0.39	7.45 %
RCY1	0.39	5.43 %
TPI1	0.38	5.07 %
SPE1	0.28	1.94 %
RJP1	0.27	5.49 %
KHT1	0.23	5.24 %
GTL1	0.20	3.03 %
KVL1	0.15	2.17 %
DHN1	0.14	2.36 %
KDR1	0.14	7.00 %
KOU1	0.14	2.12 %
BVL1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	32.77	13.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	25.21	11.95 %
Home-The	0.42	2.64 %
Total	25.63	11.29 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.05	10.49 %
VJW1	0.41	7.31 %
RAL1	0.41	5.90 %
NPR1	0.37	7.68 %
RMV1	0.28	4.76 %
TNI1	0.25	3.55 %
DPE1	0.25	8.88 %
PAP1	0.20	1.67 %
VJW5	0.15	3.95 %
GNT2	0.14	4.45 %
PRL1	0.14	2.29 %
VUY1	0.14	8.95 %
VKN1	0.14	2.57 %
VJW2	0.14	2.26 %
ELU1	0.14	2.77 %
AMP1		0.00 %
BPP1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
KND1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
Total	25.63	11.29 %