



AP : SAMSUNGAV Sales Performance 23/04/2026 9:03 AM

MTD Sales
59.45 L

Brand Share %
13.17 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	58.62	13.98 %
Home-The	0.83	2.59 %
Total	59.45	13.17 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	38.26	16.26 %
VIJAYAWADA-01	21.19	9.81 %
Total	59.45	13.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	37.60	17.12 %
Home-The	0.66	4.21 %
Total	38.26	16.26 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.89	10.96 %
KNL1	0.78	8.86 %
ADI1	0.72	7.00 %
PDT1	0.68	10.02 %
KDR1	0.64	12.53 %
ATP1	0.61	3.38 %
DHN1	0.56	8.22 %
KDA1	0.45	7.38 %
VKI1	0.42	7.00 %
PUT1	0.38	6.31 %
KHT1	0.28	6.31 %
KVL1	0.28	4.55 %
SPE1	0.27	3.70 %
TPI1	0.21	3.44 %
KAR1	0.16	2.08 %
NDL1	0.15	3.12 %
KNL2	0.14	1.58 %
BVL1		0.00 %
GTL1		0.00 %
RCY1		0.00 %
Total	38.26	16.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.02	10.53 %
Home-The	0.17	1.03 %
Total	21.19	9.81 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.03	6.83 %
VJW1	0.89	12.47 %
OGL1	0.87	12.23 %
NPR1	0.70	9.41 %
PRL1	0.70	8.34 %
TVU1	0.55	8.81 %
MTM1	0.41	11.52 %
JPT1	0.40	9.52 %
CKT1	0.37	9.78 %
TEL1	0.34	4.19 %
GDV1	0.31	7.33 %
PNR1	0.28	6.66 %
TDD1	0.28	4.08 %
GVM1	0.27	6.55 %
PPM1	0.27	6.62 %
ELU1	0.21	2.93 %
JGG1	0.20	9.92 %
BPP1	0.15	4.55 %
VJW5	0.15	6.68 %
VKN1	0.14	1.83 %
PAP1	0.14	3.24 %
VUY1	0.14	4.85 %
GNT2	0.14	2.68 %
DPE1	0.14	2.49 %
AMP1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
Total	21.19	9.81 %