

MTD Sales  
**54.87 L**

Brand Share %  
**11.33 %**

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	54.34	12.10 %
Home-The	0.53	1.50 %
Total	54.87	11.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	32.94	13.60 %
VIJAYAWADA-01	21.93	9.05 %
Total	54.87	11.33 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
LED TV	32.55	14.30 %
Home-The	0.40	2.71 %
Total	32.94	13.60 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.12	6.37 %
KNL2	1.02	8.89 %
ADI1	0.99	8.66 %
KHT1	0.90	11.31 %
KVL1	0.82	10.79 %
NDL1	0.72	10.87 %
SPE1	0.66	7.47 %
VKI1	0.59	10.24 %
DHN1	0.54	7.80 %
ATP1	0.47	3.80 %
RCY1	0.45	11.26 %
PUT1	0.25	3.99 %
TPY1	0.15	1.94 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
PGR1		0.00 %
TPSD		0.00 %
Total	32.94	13.60 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.79	9.84 %
Home-The	0.13	0.65 %
<b>Total</b>	<b>21.93</b>	<b>9.05 %</b>

Branch *	MTD Sales L	Brand Share %
TNK1	1.11	7.07 %
OGL1	0.78	9.92 %
ELU1	0.70	7.68 %
TVU1	0.67	8.37 %
VKN1	0.61	5.53 %
KND1	0.52	11.02 %
JPT1	0.51	7.35 %
GNT1	0.50	4.84 %
TNI1	0.46	7.97 %
PRL1	0.34	4.05 %
VJW5	0.34	7.19 %
GNT2	0.27	4.22 %
TDD1	0.26	7.74 %
RAL1	0.25	3.93 %
PAP1	0.19	4.07 %
VUY1	0.13	3.84 %
MTM1	0.13	2.71 %
PPM1	0.13	2.30 %
VJW4	0.13	4.60 %
AMP1		0.00 %
BPP1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
<b>Total</b>	<b>21.93</b>	<b>9.05 %</b>