

MTD Sales  
44.45 L

Brand Share %  
10.15 %

Information:

MTD : 01-09-2026 To 21-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.15 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 40.83       | 10.22 %       |
| Home-The | 3.62        | 9.49 %        |
| Total    | 44.45       | 10.15 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 26.29       | 11.74 %       |
| TIRUPATI-01   | 18.17       | 8.49 %        |
| Total         | 44.45       | 10.15 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 25.10       | 12.25 %       |
| Home-The | 1.19        | 6.24 %        |
| Total    | 26.29       | 11.74 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PRL1     | 0.38        | 5.52 %        |
| TDD1     | 0.36        | 8.77 %        |
| PAP1     | 0.34        | 8.63 %        |
| ELU1     | 0.25        | 7.98 %        |
| GNT2     | 0.08        | 2.17 %        |
| KND1     | 0.08        | 2.87 %        |
| TEL1     | 0.08        | 1.50 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| NZV1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 26.29       | 11.74 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 15.73       | 8.08 %        |
| Home-The | 2.43        | 12.74 %       |
| Total    | 18.17       | 8.49 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 0.88        | 5.14 %        |
| KNL2     | 0.62        | 6.32 %        |
| PDT1     | 0.51        | 7.01 %        |
| DHN1     | 0.43        | 6.28 %        |
| VKI1     | 0.42        | 8.83 %        |
| RCY1     | 0.41        | 5.34 %        |
| RJP1     | 0.36        | 5.84 %        |
| TPI1     | 0.36        | 6.05 %        |
| PGR1     | 0.35        | 9.11 %        |
| CTO1     | 0.32        | 2.49 %        |
| TPY1     | 0.27        | 5.27 %        |
| SPE1     | 0.24        | 3.52 %        |
| PIL1     | 0.22        | 3.38 %        |
| KHT1     | 0.17        | 3.18 %        |
| NDL1     | 0.17        | 2.81 %        |
| NYP1     | 0.17        | 4.66 %        |
| KNL1     | 0.17        | 1.79 %        |
| KDR1     | 0.13        | 4.66 %        |
| BVL1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| WHKD     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 18.17       | 8.49 %        |