

MTD Sales
42.92 L

Brand Share %
10.22 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.22 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	39.30	10.27 %
Home-The	3.62	9.78 %
Total	42.92	10.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.98	11.74 %
TIRUPATI-01	17.95	8.66 %
Total	42.92	10.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	23.79	12.23 %
Home-The	1.19	6.53 %
Total	24.98	11.74 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.77	10.20 %
PRL1	0.38	5.63 %
TDD1	0.36	8.77 %
PAP1	0.34	8.63 %
RAL1	0.34	5.81 %
ELU1	0.25	8.67 %
GNT2	0.08	2.17 %
KND1	0.08	2.87 %
TEL1	0.08	1.71 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	24.98	11.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.51	8.24 %
Home-The	2.43	12.92 %
Total	17.95	8.66 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	5.14 %
KNL2	0.62	7.74 %
PDT1	0.51	7.01 %
DHN1	0.43	6.28 %
VKI1	0.42	8.31 %
RCY1	0.41	5.34 %
RJP1	0.36	6.14 %
TPI1	0.36	6.05 %
PGR1	0.35	9.45 %
CTO1	0.32	2.58 %
TPY1	0.27	5.38 %
SPE1	0.24	3.52 %
KHT1	0.17	3.18 %
NDL1	0.17	2.96 %
NYP1	0.17	4.73 %
KNL1	0.17	1.85 %
KDR1	0.13	4.66 %
BVL1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	17.95	8.66 %