

MTD Sales
41.54 L

Brand Share %
10.33 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	37.92	10.34 %
Home-The	3.62	10.26 %
Total	41.54	10.33 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.00	11.72 %
TIRUPATI-01	17.54	8.89 %
Total	41.54	10.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	22.82	12.18 %
Home-The	1.19	6.81 %
Total	24.00	11.72 %

Branch *	MTD Sales L	Brand Share %
PRL1	0.38	6.21 %
PAP1	0.34	8.63 %
RAL1	0.34	5.97 %
ELU1	0.25	8.67 %
GNT2	0.08	2.17 %
KND1	0.08	2.87 %
TEL1	0.08	1.71 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	24.00	11.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.11	8.42 %
Home-The	2.43	13.62 %
Total	17.54	8.89 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	5.32 %
KNL2	0.62	7.86 %
PDT1	0.51	7.76 %
DHN1	0.43	6.76 %
VKI1	0.42	8.31 %
RCY1	0.41	5.34 %
RJP1	0.36	6.43 %
TPI1	0.36	6.05 %
PGR1	0.35	9.54 %
CTO1	0.32	2.64 %
TPY1	0.27	5.38 %
SPE1	0.24	3.80 %
KHT1	0.17	3.18 %
NDL1	0.17	3.20 %
NYP1	0.17	4.92 %
KNL1	0.17	1.87 %
KDR1	0.13	4.66 %
BVL1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	17.54	8.89 %