

MTD Sales
49.80 L

Brand Share %
11.90 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	49.03	12.47 %
Home-The	0.77	3.04 %
Total	49.80	11.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.46	12.91 %
VIJAYAWADA-01	21.34	10.78 %
Total	49.80	11.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	28.11	13.47 %
Home-The	0.35	2.94 %
Total	28.46	12.91 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.83	7.14 %
KNL2	0.83	10.30 %
ATP1	0.71	4.41 %
KDA1	0.69	9.99 %
NDL1	0.65	6.11 %
KNL1	0.64	4.74 %
KAR1	0.47	6.90 %
PUT1	0.39	7.49 %
RCY1	0.39	6.73 %
TPI1	0.38	5.27 %
SPE1	0.28	3.54 %
RJP1	0.27	6.52 %
VKI1	0.25	7.63 %
KHT1	0.23	5.41 %
KVL1	0.15	2.44 %
DHN1	0.14	2.46 %
KDR1	0.14	8.14 %
KOU1	0.14	2.57 %
BVL1		0.00 %
GTL1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	28.46	12.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.92	11.34 %
Home-The	0.42	3.12 %
Total	21.34	10.78 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.05	10.60 %
TNK1	0.55	7.84 %
RAL1	0.41	6.53 %
RMV1	0.28	4.97 %
TNI1	0.25	3.95 %
DPE1	0.25	9.20 %
PAP1	0.20	1.99 %
VJW5	0.15	4.22 %
GNT2	0.14	4.45 %
PRL1	0.14	2.76 %
VUY1	0.14	9.59 %
VJW1	0.14	2.89 %
VJW2	0.14	2.41 %
ELU1	0.14	3.37 %
NPR1	0.14	3.07 %
AMP1		0.00 %
BPP1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
KND1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VKN1		0.00 %
Total	21.34	10.78 %