

MTD Sales
35.25 L

Brand Share %
8.12 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	35.25	8.60 %
Total	35.25	8.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.51	9.56 %
VIJAYAWADA-01	14.74	6.71 %
Total	35.25	8.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	20.51	10.08 %
Total	20.51	9.56 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.77	5.86 %
SPE1	0.27	4.22 %
NYP1	0.27	6.97 %
TPY1	0.26	2.67 %
BVL1	0.21	5.11 %
KHT1	0.14	1.94 %
KNL1	0.14	1.85 %
NDL1	0.14	1.86 %
GTL1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
Total	20.51	9.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.74	7.14 %
Total	14.74	6.71 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.00	7.66 %
BVR1	0.65	5.66 %
GNT1	0.62	7.44 %
TDD1	0.27	4.28 %
CKT1	0.27	7.26 %
VUY1	0.25	4.81 %
NRT1	0.20	2.08 %
ELU1	0.20	1.94 %
JPT1	0.19	4.51 %
BPP1	0.13	3.25 %
DPE1	0.13	6.53 %
AMP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	14.74	6.71 %