

MTD Sales
39.14 L

Brand Share %
10.30 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	35.52	10.28 %
Home-The	3.62	10.57 %
Total	39.14	10.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.88	11.85 %
TIRUPATI-01	16.27	8.71 %
Total	39.14	10.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.69	12.29 %
Home-The	1.19	7.13 %
Total	22.88	11.85 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.94	8.39 %
PRL1	0.38	6.75 %
PAP1	0.34	10.03 %
RAL1	0.34	5.97 %
ELU1	0.25	8.67 %
GNT2	0.08	2.34 %
KND1	0.08	3.06 %
TEL1	0.08	1.71 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	22.88	11.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.83	8.18 %
Home-The	2.43	13.81 %
Total	16.27	8.71 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	5.59 %
KNL2	0.62	8.42 %
PDT1	0.51	8.11 %
DHN1	0.43	7.37 %
RCY1	0.41	5.58 %
RJP1	0.36	6.77 %
TP11	0.36	6.05 %
CTO1	0.32	2.74 %
TPY1	0.27	6.55 %
SPE1	0.24	3.80 %
KHT1	0.17	3.39 %
NDL1	0.17	3.20 %
NYP1	0.17	4.92 %
KNL1	0.17	2.04 %
KDR1	0.13	4.66 %
BVL1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	16.27	8.71 %