



AP : SAMSUNGAV Sales Performance 19/05/2026 9:03 AM

MTD Sales
48.68 L

Brand Share %
12.12 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	47.91	12.67 %
Home-The	0.77	3.25 %
Total	48.68	12.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.02	13.22 %
VIJAYAWADA-01	20.66	10.89 %
Total	48.68	12.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.68	13.74 %
Home-The	0.35	3.25 %
Total	28.02	13.22 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.83	10.30 %
ATP1	0.71	4.48 %
KDA1	0.69	9.99 %
CTO1	0.68	6.47 %
NDL1	0.65	6.34 %
KNL1	0.64	5.13 %
KAR1	0.47	7.31 %
PUT1	0.39	7.49 %
RCY1	0.39	6.73 %
TPI1	0.38	5.59 %
SPE1	0.28	3.66 %
RJP1	0.27	6.52 %
VKI1	0.25	7.95 %
KHT1	0.23	5.41 %
KVL1	0.15	2.54 %
DHN1	0.14	2.62 %
KDR1	0.14	8.14 %
KOU1	0.14	2.75 %
BVL1		0.00 %
GTL1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	28.02	13.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.24	11.45 %
Home-The	0.42	3.25 %
Total	20.66	10.89 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.05	10.83 %
RAL1	0.41	7.48 %
TNK1	0.41	6.11 %
RMV1	0.28	5.09 %
TNI1	0.25	4.30 %
DPE1	0.25	9.20 %
PAP1	0.20	2.11 %
VJW5	0.15	4.22 %
GNT2	0.14	4.93 %
PRL1	0.14	3.04 %
VUY1	0.14	9.59 %
VJW1	0.14	2.89 %
VJW2	0.14	2.41 %
ELU1	0.14	3.37 %
NPR1	0.14	3.36 %
AMP1		0.00 %
BPP1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
KND1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VKN1		0.00 %
Total	20.66	10.89 %