



AP : SAMSUNGAV Sales Performance 18/10/2025 9:03 AM

MTD Sales
92.95 L

Brand Share %
10.54 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	92.95	11.27 %
Total	92.95	10.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	52.26	11.79 %
VIJAYAWADA-01	40.69	9.27 %
Total	92.95	10.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	52.26	12.58 %
Total	52.26	11.79 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.70	9.59 %
KNL2	2.32	8.57 %
PDT1	1.82	9.59 %
RCY1	0.84	6.81 %
KNL1	0.75	4.32 %
SPE1	0.69	6.35 %
TPY1	0.41	2.53 %
TPI1	0.33	2.16 %
KVL1	0.29	2.02 %
BVL1	0.27	3.38 %
PUT1	0.25	2.64 %
KHT1	0.23	1.90 %
GTL1		0.00 %
VKI1		0.00 %
Total	52.26	11.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	40.69	9.94 %
Total	40.69	9.27 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.29	8.38 %
ELU1	1.25	5.78 %
NRT1	1.10	9.43 %
TVU1	0.99	8.66 %
TDD1	0.97	7.92 %
BVR1	0.79	2.30 %
RMV1	0.74	5.58 %
PPM1	0.70	8.16 %
PAP1	0.60	6.04 %
TEL1	0.49	4.20 %
RAL1	0.31	3.81 %
GNT2	0.26	3.21 %
BPP1	0.26	5.52 %
KDR1	0.25	4.25 %
KND1	0.21	2.17 %
PRL1	0.15	1.90 %
VJW4	0.13	1.64 %
VKN1	0.13	1.25 %
TNI1	0.13	2.33 %
JGG1	0.12	1.54 %
GTSD		0.00 %
PNR1		0.00 %
Total	40.69	9.27 %