

MTD Sales
37.13 L

Brand Share %
10.04 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	33.51	9.97 %
Home-The	3.62	10.77 %
Total	37.13	10.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.97	11.71 %
TIRUPATI-01	15.16	8.33 %
Total	37.13	10.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.78	12.13 %
Home-The	1.19	7.29 %
Total	21.97	11.71 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.94	8.51 %
PRL1	0.38	6.93 %
RAL1	0.34	5.97 %
ELU1	0.25	8.67 %
GNT2	0.08	2.34 %
KND1	0.08	3.18 %
TEL1	0.08	1.71 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	21.97	11.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.73	7.73 %
Home-The	2.43	14.03 %
Total	15.16	8.33 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	5.59 %
KNL2	0.62	8.54 %
PDT1	0.51	8.11 %
DHN1	0.43	7.37 %
RCY1	0.41	5.93 %
RJP1	0.36	6.77 %
TP11	0.36	6.22 %
KOU1	0.35	9.03 %
CTO1	0.32	2.81 %
TPY1	0.27	6.55 %
SPE1	0.24	3.80 %
KHT1	0.17	3.39 %
NDL1	0.17	3.50 %
NYP1	0.17	5.13 %
KNL1	0.17	2.04 %
KDR1	0.13	4.75 %
BVL1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	15.16	8.33 %