



AP : SAMSUNGAV Sales Performance 16/10/2025 9:03 AM

MTD Sales
85.62 L

Brand Share %
10.68 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	85.62	11.42 %
Total	85.62	10.68 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	48.43	12.26 %
VIJAYAWADA-01	37.19	9.15 %
Total	85.62	10.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	48.43	13.07 %
Total	48.43	12.26 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.57	10.30 %
KNL2	2.32	9.53 %
PDT1	1.82	10.46 %
RCY1	0.84	8.07 %
KNL1	0.75	4.80 %
SPE1	0.69	8.36 %
TPY1	0.41	2.63 %
TPI1	0.33	2.31 %
PUT1	0.25	2.87 %
KHT1	0.23	2.06 %
BVL1	0.13	1.88 %
GTL1		0.00 %
KVL1		0.00 %
VKI1		0.00 %
Total	48.43	12.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	37.19	9.80 %
Total	37.19	9.15 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.29	8.96 %
NRT1	1.10	9.99 %
TDD1	0.97	8.46 %
BVR1	0.79	2.31 %
ELU1	0.72	4.03 %
PPM1	0.70	8.80 %
RMV1	0.61	4.76 %
TVU1	0.60	5.94 %
PAP1	0.60	6.39 %
TEL1	0.49	4.29 %
GNT2	0.26	3.38 %
BPP1	0.26	6.33 %
KDR1	0.25	4.74 %
KND1	0.21	2.40 %
PRL1	0.15	1.94 %
VJW4	0.13	1.76 %
TNI1	0.13	2.72 %
JGG1	0.12	1.71 %
RAL1	0.12	1.52 %
GTSD		0.00 %
PNR1		0.00 %
VKN1		0.00 %
Total	37.19	9.15 %