

MTD Sales
34.39 L

Brand Share %
9.90 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	30.77	9.69 %
Home-The	3.62	12.24 %
Total	34.39	9.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	20.86	11.80 %
TIRUPATI-01	13.54	7.94 %
Total	34.39	9.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.67	12.12 %
Home-The	1.19	8.19 %
Total	20.86	11.80 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.72	7.01 %
PRL1	0.38	6.93 %
RAL1	0.34	6.13 %
ELU1	0.25	8.96 %
GNT2	0.08	2.76 %
KND1	0.08	3.37 %
TEL1	0.08	1.81 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	20.86	11.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	11.10	7.14 %
Home-The	2.43	16.11 %
Total	13.54	7.94 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.62	8.54 %
ATP1	0.52	3.56 %
PDT1	0.51	8.62 %
DHN1	0.43	7.37 %
RCY1	0.41	6.69 %
RJP1	0.36	6.95 %
TP11	0.36	6.58 %
KOU1	0.35	9.03 %
CTO1	0.32	3.20 %
TPY1	0.27	7.18 %
SPE1	0.24	3.98 %
KHT1	0.17	3.90 %
NDL1	0.17	3.58 %
NYP1	0.17	5.55 %
KNL1	0.17	2.17 %
KDR1	0.13	4.75 %
BVL1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	13.54	7.94 %