



AP : SAMSUNGAV Sales Performance 16/05/2026 9:03 AM

MTD Sales
41.75 L

Brand Share %
12.04 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	41.27	12.59 %
Home-The	0.48	2.54 %
Total	41.75	12.04 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	23.74	12.99 %
VIJAYAWADA-01	18.02	10.99 %
Total	41.75	12.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	23.53	13.53 %
Home-The	0.20	2.30 %
Total	23.74	12.99 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.68	7.20 %
KNL1	0.50	4.60 %
KAR1	0.47	8.48 %
ATP1	0.42	3.02 %
KDA1	0.40	7.47 %
NLR1	0.40	10.27 %
PUT1	0.39	9.01 %
RCY1	0.39	9.55 %
TPI1	0.38	8.92 %
SPE1	0.28	3.71 %
NDL1	0.27	3.14 %
RJP1	0.27	6.79 %
KHT1	0.23	5.41 %
KVL1	0.15	3.06 %
DHN1	0.14	3.01 %
KDR1	0.14	8.98 %
KOU1	0.14	3.37 %
VKI1	0.09	3.41 %
BVL1		0.00 %
GTL1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	23.74	12.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.74	11.54 %
Home-The	0.28	2.75 %
Total	18.02	10.99 %

Branch *	MTD Sales L	Brand Share %
TVU1	0.78	10.09 %
RAL1	0.41	9.04 %
TNK1	0.41	7.14 %
RMV1	0.28	7.35 %
TNI1	0.25	4.68 %
DPE1	0.25	9.66 %
VJW5	0.15	5.50 %
GNT2	0.14	5.84 %
VJW1	0.14	3.13 %
VJW2	0.14	4.02 %
MTM1	0.14	10.78 %
ELU1	0.14	3.63 %
NPR1	0.14	3.53 %
AMP1		0.00 %
BPP1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
KND1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VKN1		0.00 %
Total	18.02	10.99 %