



AP : SAMSUNGAV Sales Performance 16/04/2026 9:03 AM

MTD Sales
41.19 L

Brand Share %
13.12 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	40.75	14.00 %
Home-The	0.44	1.94 %
Total	41.19	13.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.18	15.46 %
VIJAYAWADA-01	14.01	10.15 %
Total	41.19	13.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	26.72	16.30 %
Home-The	0.46	3.87 %
Total	27.18	15.46 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.78	9.58 %
ADI1	0.72	8.83 %
PDT1	0.42	8.87 %
PUT1	0.38	8.00 %
SPE1	0.27	4.72 %
ATP1	0.21	1.40 %
TPI1	0.21	3.44 %
KAR1	0.16	2.89 %
NDL1	0.15	4.77 %
KVL1	0.14	3.56 %
KHT1	0.14	6.45 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
RCY1		0.00 %
VKI1		0.00 %
Total	27.18	15.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.03	11.04 %
Home-The	-0.02	-0.17 %
Total	14.01	10.15 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.52	10.64 %
VJW3	0.39	6.38 %
TEL1	0.34	5.36 %
TDD1	0.28	6.26 %
PPM1	0.27	10.53 %
ELU1	0.21	4.40 %
KND1	0.20	7.72 %
JGG1	0.20	11.66 %
BPP1	0.15	8.30 %
VJW5	0.15	8.99 %
PRL1	0.14	2.42 %
PAP1	0.14	6.52 %
VUY1	0.14	5.85 %
GNT2	0.14	4.01 %
DPE1	0.14	3.50 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
Total	14.01	10.15 %