

MTD Sales
30.24 L

Brand Share %
9.23 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	26.62	8.88 %
Home-The	3.62	12.98 %
Total	30.24	9.23 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.86	10.74 %
TIRUPATI-01	12.39	7.67 %
Total	30.24	9.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	16.67	10.93 %
Home-The	1.19	8.66 %
Total	17.86	10.74 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.72	7.10 %
RMV1	0.43	7.17 %
PRL1	0.38	7.31 %
RAL1	0.34	6.13 %
GNT2	0.08	2.76 %
KND1	0.08	3.37 %
TEL1	0.08	1.94 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	17.86	10.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	9.95	6.76 %
Home-The	2.43	17.17 %
Total	12.39	7.67 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.52	3.91 %
PDT1	0.51	8.62 %
RCY1	0.41	7.46 %
RJP1	0.36	6.95 %
TPI1	0.36	6.58 %
KOU1	0.35	9.03 %
CTO1	0.32	3.27 %
TPY1	0.27	7.24 %
SPE1	0.24	3.98 %
KHT1	0.17	4.03 %
NDL1	0.17	4.08 %
NYP1	0.17	6.58 %
KNL1	0.17	2.39 %
KDR1	0.13	4.75 %
DHN1	0.08	1.88 %
BVL1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	12.39	7.67 %