

MTD Sales
25.03 L

Brand Share %
9.10 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.10 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	21.41	8.55 %
Home-The	3.62	14.76 %
Total	25.03	9.10 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.90	11.15 %
TIRUPATI-01	10.13	7.17 %
Total	25.03	9.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.71	11.21 %
Home-The	1.19	10.54 %
Total	14.90	11.15 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.43	7.72 %
RAL1	0.34	6.69 %
GNT2	0.08	3.06 %
KND1	0.08	4.81 %
TEL1	0.08	2.46 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	14.90	11.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.70	6.01 %
Home-The	2.43	18.34 %
Total	10.13	7.17 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.52	5.37 %
TPI1	0.36	6.97 %
CTO1	0.32	4.07 %
RCY1	0.28	5.24 %
TPY1	0.27	8.77 %
KNL2	0.25	4.80 %
KHT1	0.17	4.03 %
MPL1	0.17	6.44 %
NDL1	0.17	4.97 %
NYP1	0.17	6.58 %
PDT1	0.17	3.21 %
KNL1	0.17	2.61 %
KDR1	0.13	4.75 %
DHN1	0.08	1.96 %
BVL1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	10.13	7.17 %