

MTD Sales
24.03 L

Brand Share %
9.83 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.49	9.19 %
Home-The	3.54	16.43 %
Total	24.03	9.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.24	11.89 %
TIRUPATI-01	9.79	7.85 %
Total	24.03	9.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.14	11.94 %
Home-The	1.10	11.26 %
Total	14.24	11.89 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.72	9.72 %
RMV1	0.43	7.84 %
GNT2	0.08	3.94 %
TEL1	0.08	3.16 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	14.24	11.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.35	6.51 %
Home-The	2.43	20.74 %
Total	9.79	7.85 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.52	5.89 %
TPI1	0.36	7.15 %
CTO1	0.32	5.07 %
RCY1	0.28	5.24 %
KNL2	0.25	5.27 %
KHT1	0.17	5.39 %
MPL1	0.17	7.16 %
NDL1	0.17	7.19 %
NYP1	0.17	6.58 %
PDT1	0.17	4.13 %
KNL1	0.17	3.18 %
KDR1	0.13	4.75 %
DHN1	0.08	2.34 %
BVL1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	9.79	7.85 %