

MTD Sales
21.68 L

Brand Share %
10.46 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.15	9.60 %
Home-The	3.54	19.26 %
Total	21.68	10.46 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.30	11.70 %
TIRUPATI-01	9.38	9.17 %
Total	21.68	10.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.20	11.60 %
Home-The	1.10	12.85 %
Total	12.30	11.70 %

Branch *	MTD Sales L	Brand Share %
VSK1	1.01	6.14 %
RMV1	0.43	9.08 %
BVR1	0.38	7.57 %
GNT2	0.08	3.94 %
PRL1	0.08	3.60 %
TEL1	0.08	3.42 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	12.30	11.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.94	7.51 %
Home-The	2.43	24.86 %
Total	9.38	9.17 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.52	6.80 %
PMR1	0.36	10.29 %
TPI1	0.36	7.98 %
CTO1	0.32	6.13 %
TPY1	0.27	10.20 %
KNL2	0.25	7.08 %
KHT1	0.17	5.92 %
MPL1	0.17	7.29 %
NDL1	0.17	8.15 %
NYP1	0.17	6.58 %
PDT1	0.17	4.13 %
KNL1	0.17	3.72 %
KDR1	0.13	4.75 %
DHN1	0.08	2.42 %
BVL1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	9.38	9.17 %