

MTD Sales
19.60 L

Brand Share %
10.27 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.27 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	16.07	9.25 %
Home-The	3.54	20.42 %
Total	19.60	10.27 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.22	10.61 %
TIRUPATI-01	9.38	9.91 %
Total	19.60	10.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.12	10.35 %
Home-The	1.10	13.45 %
Total	10.22	10.61 %

Branch *	MTD Sales L	Brand Share %
VSK1	1.01	6.46 %
RMV1	0.43	9.08 %
BVR1	0.38	8.60 %
VJW1	0.25	7.07 %
GNT2	0.08	3.94 %
PRL1	0.08	3.60 %
TEL1	0.08	3.42 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	10.22	10.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.94	8.12 %
Home-The	2.43	26.68 %
Total	9.38	9.91 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.52	7.40 %
TPI1	0.36	7.98 %
CTO1	0.32	6.13 %
KNL2	0.25	7.94 %
KHT1	0.17	5.92 %
MPL1	0.17	7.72 %
NDL1	0.17	8.15 %
NYP1	0.17	7.38 %
PDT1	0.17	4.46 %
KNL1	0.17	4.04 %
KDR1	0.13	4.75 %
DHN1	0.08	2.42 %
BVL1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	9.38	9.91 %