



AP : SAMSUNGAV Sales Performance 10/05/2026 9:03 AM

MTD Sales
30.93 L

Brand Share %
13.35 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.35 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 30.59 | 13.98 % |
| Home-The | 0.34 | 2.64 % |
| Total | 30.93 | 13.35 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01 | 16.65 | 13.88 % |
| VIJAYAWADA-01 | 14.27 | 12.79 % |
| Total | 30.93 | 13.35 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 16.45 | 14.45 % |
| Home-The | 0.20 | 3.32 % |
| Total | 16.65 | 13.88 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PUT1 | 0.39 | 10.29 % |
| TPI1 | 0.38 | 10.86 % |
| CTO1 | 0.29 | 5.00 % |
| SPE1 | 0.28 | 9.91 % |
| RJP1 | 0.27 | 9.45 % |
| RCY1 | 0.25 | 8.84 % |
| KNL1 | 0.23 | 3.78 % |
| KHT1 | 0.23 | 7.73 % |
| KVL1 | 0.15 | 4.81 % |
| PDT1 | 0.14 | 7.97 % |
| KDR1 | 0.14 | 10.65 % |
| ATP1 | 0.14 | 1.35 % |
| KOU1 | 0.14 | 5.22 % |
| BVL1 | | 0.00 % |
| DHN1 | | 0.00 % |
| GTL1 | | 0.00 % |
| KAR1 | | 0.00 % |
| KDA1 | | 0.00 % |
| NDL1 | | 0.00 % |
| TPSD | | 0.00 % |
| TPY1 | | 0.00 % |
| VKI1 | | 0.00 % |
| Total | 16.65 | 13.88 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 14.14 | 13.47 % |
| Home-The | 0.13 | 2.02 % |
| Total | 14.27 | 12.79 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TVU1 | 0.50 | 12.70 % |
| RAL1 | 0.41 | 9.81 % |
| TNK1 | 0.41 | 11.63 % |
| TNI1 | 0.25 | 6.09 % |
| DPE1 | 0.25 | 11.55 % |
| VJW5 | 0.15 | 5.50 % |
| GNT2 | 0.14 | 6.51 % |
| RMV1 | 0.14 | 6.58 % |
| VJW1 | 0.14 | 3.87 % |
| VJW2 | 0.14 | 5.58 % |
| MTM1 | 0.14 | 13.03 % |
| ELU1 | 0.14 | 8.70 % |
| NPR1 | 0.14 | 5.74 % |
| AMP1 | | 0.00 % |
| BPP1 | | 0.00 % |
| GDV1 | | 0.00 % |
| JGG1 | | 0.00 % |
| KND1 | | 0.00 % |
| NZV1 | | 0.00 % |
| PAP1 | | 0.00 % |
| PNR1 | | 0.00 % |
| PPM1 | | 0.00 % |
| PRL1 | | 0.00 % |
| TDD1 | | 0.00 % |
| TEL1 | | 0.00 % |
| VKN1 | | 0.00 % |
| Total | 14.27 | 12.79 % |