

MTD Sales
15.25 L

Brand Share %
8.60 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.60 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	15.03	9.07 %
Home-The	0.21	1.87 %
Total	15.25	8.60 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.62	10.64 %
VIJAYAWADA-01	4.63	5.98 %
Total	15.25	8.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	10.40	11.16 %
Home-The	0.21	3.24 %
Total	10.62	10.64 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.28	4.36 %
KNL2	0.14	4.43 %
ADI1	0.14	3.97 %
RJP1	0.13	3.40 %
NYP1	0.13	4.43 %
PUT1	0.13	3.48 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	10.62	10.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.63	6.38 %
Total	4.63	5.98 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.41	8.22 %
VKN1	0.36	7.53 %
TNK1	0.26	6.50 %
CRL1	0.21	6.63 %
VJW1	0.20	5.91 %
PAP1	0.13	5.07 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	4.63	5.98 %