

MTD Sales
14.14 L

Brand Share %
8.97 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.93	9.43 %
Home-The	0.21	2.15 %
Total	14.14	8.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	9.51	10.67 %
VIJAYAWADA-01	4.63	6.76 %
Total	14.14	8.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	9.30	11.11 %
Home-The	0.21	3.89 %
Total	9.51	10.67 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.28	4.52 %
KNL2	0.14	5.22 %
ADI1	0.14	5.64 %
RJP1	0.13	4.48 %
NYP1	0.13	4.95 %
PUT1	0.13	3.97 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	9.51	10.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.63	7.23 %
Total	4.63	6.76 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.41	8.22 %
TNK1	0.26	8.09 %
CRL1	0.21	6.63 %
VJW1	0.20	5.91 %
PAP1	0.13	5.07 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	4.63	6.76 %