

MTD Sales
13.06 L

Brand Share %
9.64 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.64 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.85	10.09 %
Home-The	0.21	2.64 %
Total	13.06	9.64 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	8.69	11.77 %
VIJAYAWADA-01	4.37	7.10 %
Total	13.06	9.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	8.48	12.26 %
Home-The	0.21	4.54 %
Total	8.69	11.77 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.28	5.31 %
KNL2	0.14	5.72 %
RJP1	0.13	5.60 %
NYP1	0.13	6.45 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	8.69	11.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.37	7.51 %
Total	4.37	7.10 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.41	8.22 %
TNK1	0.26	9.16 %
CRL1	0.21	6.63 %
RAL1	0.21	4.73 %
VJW1	0.20	7.61 %
PAP1	0.13	5.07 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	4.37	7.10 %