

MTD Sales
12.43 L

Brand Share %
10.69 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.69 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.21	11.20 %
Home-The	0.21	2.96 %
Total	12.43	10.69 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	8.06	12.83 %
VIJAYAWADA-01	4.37	8.18 %
Total	12.43	10.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.84	13.33 %
Home-The	0.21	5.36 %
Total	8.06	12.83 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.28	5.83 %
KNL2	0.14	6.17 %
RJP1	0.13	6.64 %
NYP1	0.13	6.81 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	8.06	12.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.37	8.71 %
Total	4.37	8.18 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.41	9.70 %
TNK1	0.26	10.06 %
CRL1	0.21	7.11 %
RAL1	0.21	5.84 %
VJW1	0.20	7.61 %
PAP1	0.13	6.19 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	4.37	8.18 %