

MTD Sales
71.80 L

Brand Share %
33.16 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	36.54	45.45 %
Gas-Stov	14.36	22.04 %
Chimney	7.62	69.46 %
Grinder	7.57	28.94 %
Cook-Ele	3.51	41.34 %
Iron	1.65	91.10 %
In-Stove	0.49	26.86 %
Small-Ap	0.06	0.71 %
Total	71.80	33.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	39.05	33.54 %
VIJAYAWADA-01	32.75	32.72 %
Total	71.80	33.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	19.62	45.00 %
Gas-Stov	8.80	22.98 %
Chimney	4.66	66.26 %
Grinder	2.85	30.67 %
Cook-Ele	1.79	47.65 %
Iron	0.84	89.36 %
In-Stove	0.45	34.76 %
Small-Ap	0.04	0.87 %
Total	39.05	33.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.28	22.08 %
ATP1	1.73	18.20 %
MPL1	1.46	30.88 %
KVL1	1.38	29.46 %
PMR1	1.23	25.30 %
KOU1	1.18	24.07 %
KHT1	1.06	28.13 %
NDL1	1.05	25.22 %
KNL2	0.77	15.95 %
NYP1	0.71	29.60 %
ADI1	0.60	18.16 %
SPE1	0.51	24.07 %
BVL1	0.33	14.89 %
DHN1	0.22	13.13 %
GTL1	0.11	10.19 %
Total	39.05	33.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	16.92	45.98 %
Gas-Stov	5.57	20.71 %
Grinder	4.72	27.99 %
Chimney	2.95	75.20 %
Cook-Ele	1.72	36.34 %
Iron	0.81	92.98 %
In-Stove	0.05	8.61 %
Small-Ap	0.02	0.51 %
Total	32.75	32.72 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.98	22.21 %
KDR1	0.97	31.15 %
PAP1	0.80	31.73 %
VJW1	0.80	20.59 %
RAL1	0.68	32.95 %
MTM1	0.65	24.11 %
DPE1	0.62	31.43 %
TNI1	0.54	25.34 %
NPR1	0.53	31.33 %
TDD1	0.50	15.88 %
JPT1	0.47	32.71 %
VJW4	0.44	28.64 %
VJW2	0.42	32.25 %
VJW5	0.41	15.33 %
BPP1	0.37	19.94 %
KND1	0.36	24.51 %
GNT2	0.34	26.72 %
AMP1	0.32	23.14 %
PRL1	0.29	26.03 %
TEL1	0.29	18.16 %
GVM1	0.27	12.86 %
GDV1	0.20	12.55 %
JGG1	0.12	10.02 %
Total	32.75	32.72 %