

MTD Sales
48.65 L

Brand Share %
36.52 %

Information:
MTD : 01-08-2025 To 30-08-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **36.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	24.96	46.28 %
Gas-Stov	11.90	31.21 %
Chimney	4.03	69.72 %
Grinder	3.38	19.78 %
Cook-Ele	2.19	39.33 %
Iron	1.40	83.94 %
In-Stove	0.78	41.85 %
Small-Ap	0.02	0.24 %
Total	48.65	36.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.96	36.97 %
VIJAYAWADA-01	21.68	35.99 %
Total	48.65	36.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	14.38	47.34 %
Gas-Stov	6.55	28.79 %
Chimney	2.45	72.61 %
Grinder	1.24	19.56 %
Cook-Ele	1.11	38.39 %
Iron	0.73	78.73 %
In-Stove	0.51	47.23 %
Total	26.96	36.97 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.95	26.63 %
KNL1	0.90	20.78 %
ADI1	0.76	31.89 %
VKI1	0.72	30.12 %
KNL2	0.68	23.49 %
NDL1	0.63	25.54 %
TPY2	0.58	10.04 %
RCY1	0.54	31.78 %
MPL1	0.52	19.74 %
SPE1	0.48	27.13 %
BVL1	0.44	24.74 %
NLR1	0.37	31.23 %
GTL1	0.30	30.54 %
DHN1	0.23	23.54 %
KVL1	0.13	24.90 %
TPSD		0.00 %
Total	26.96	36.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.58	44.91 %
Gas-Stov	5.35	34.81 %
Grinder	2.14	19.91 %
Chimney	1.58	65.67 %
Cook-Ele	1.07	40.35 %
Iron	0.67	90.44 %
In-Stove	0.27	34.53 %
Small-Ap	0.02	0.56 %
Total	21.68	35.99 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.75	32.73 %
TNK1	0.70	27.65 %
VJW1	0.68	32.27 %
GVM1	0.59	32.42 %
VJW5	0.54	32.01 %
JPT1	0.46	36.31 %
VJW4	0.39	35.90 %
VUY1	0.38	33.16 %
KND1	0.37	26.72 %
TEL1	0.36	28.28 %
DPE1	0.29	27.84 %
RMV1	0.28	14.02 %
PAP1	0.22	22.73 %
GNT2	0.19	16.86 %
JGG1	0.17	20.24 %
TDD1	0.15	10.09 %
PNR1	0.11	13.15 %
GTSD		0.00 %
Total	21.68	35.99 %