

MTD Sales  
46.17 L

Brand Share %  
37.48 %

Information:  
**MTD :** 01-07-2025 To 30-07-2025  
 \* Branch where in Brand Share % is less than Overall State's Brand Share **37.48 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 24.02       | 47.44 %       |
| Gas-Stov | 10.35       | 32.54 %       |
| Chimney  | 5.44        | 74.45 %       |
| Grinder  | 2.24        | 14.31 %       |
| Cook-Ele | 2.22        | 37.86 %       |
| Iron     | 1.33        | 76.35 %       |
| In-Stove | 0.52        | 31.65 %       |
| Small-Ap | 0.04        | 0.51 %        |
| Total    | 46.17       | 37.48 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 26.79       | 40.06 %       |
| VIJAYAWADA-01 | 19.38       | 34.42 %       |
| Total         | 46.17       | 37.48 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 12.85       | 48.71 %       |
| Gas-Stov | 6.12        | 33.02 %       |
| Chimney  | 4.43        | 78.08 %       |
| Cook-Ele | 1.34        | 45.32 %       |
| Grinder  | 0.98        | 14.90 %       |
| Iron     | 0.70        | 73.60 %       |
| In-Stove | 0.35        | 34.37 %       |
| Small-Ap | 0.02        | 0.44 %        |
| Total    | 26.79       | 40.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 1.44        | 31.49 %       |
| TPY2     | 1.19        | 22.32 %       |
| KOU1     | 1.07        | 36.51 %       |
| MPL1     | 0.98        | 29.56 %       |
| NDL1     | 0.90        | 35.02 %       |
| ADI1     | 0.65        | 27.85 %       |
| DHN1     | 0.31        | 22.47 %       |
| PDT1     | 0.28        | 25.88 %       |
| GTL1     | 0.16        | 17.40 %       |
| TPSD     |             | 0.00 %        |
| Total    | 26.79       | 40.06 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 11.17       | 46.06 %       |
| Gas-Stov | 4.24        | 31.86 %       |
| Grinder  | 1.26        | 13.88 %       |
| Chimney  | 1.01        | 61.78 %       |
| Cook-Ele | 0.88        | 30.23 %       |
| Iron     | 0.64        | 79.59 %       |
| In-Stove | 0.17        | 27.37 %       |
| Small-Ap | 0.02        | 0.60 %        |
| Total    | 19.38       | 34.42 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 0.87        | 36.60 %       |
| OGL1     | 0.69        | 34.95 %       |
| NRT1     | 0.60        | 30.83 %       |
| RMV1     | 0.49        | 21.92 %       |
| VJW1     | 0.49        | 27.10 %       |
| GVM1     | 0.43        | 20.35 %       |
| VJW4     | 0.43        | 35.16 %       |
| TEL1     | 0.41        | 29.61 %       |
| PAP1     | 0.38        | 24.37 %       |
| RAL1     | 0.35        | 22.51 %       |
| VJW5     | 0.33        | 29.02 %       |
| JPT1     | 0.33        | 23.43 %       |
| MTM1     | 0.32        | 30.24 %       |
| BPP1     | 0.31        | 32.43 %       |
| TDD1     | 0.31        | 29.20 %       |
| GDV1     | 0.28        | 29.55 %       |
| GNT2     | 0.28        | 17.91 %       |
| CKT1     | 0.27        | 34.92 %       |
| VUY1     | 0.24        | 17.08 %       |
| TVU1     | 0.24        | 27.56 %       |
| PNR1     | 0.21        | 27.15 %       |
| JGG1     | 0.13        | 17.55 %       |
| GTSD     |             | 0.00 %        |
| Total    | 19.38       | 34.42 %       |