

MTD Sales
46.42 L

Brand Share %
33.93 %

Information:
MTD : 01-11-2025 To 29-11-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **33.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	22.91	42.64 %
Gas-Stov	9.73	23.63 %
Chimney	5.89	71.23 %
Grinder	3.31	17.44 %
Cook-Ele	2.46	55.14 %
Iron	1.29	88.30 %
In-Stove	0.69	37.63 %
Small-Ap	0.13	1.88 %
Total	46.42	33.93 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.23	35.69 %
VIJAYAWADA-01	22.19	32.19 %
Total	46.42	33.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.83	43.72 %
Gas-Stov	5.45	26.11 %
Chimney	3.37	76.71 %
Cook-Ele	1.25	74.12 %
Grinder	1.12	13.10 %
Iron	0.67	81.92 %
In-Stove	0.45	43.75 %
Small-Ap	0.09	2.49 %
Total	24.23	35.69 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.47	27.03 %
TPY2	1.29	23.67 %
NDL1	0.78	33.17 %
KOU1	0.72	33.40 %
MPL1	0.72	32.87 %
KNL2	0.72	21.68 %
ADI1	0.64	25.88 %
KVL1	0.57	33.76 %
NYP1	0.49	33.61 %
SPE1	0.41	21.55 %
BVL1	0.36	17.88 %
DHN1	0.33	26.46 %
TPSD		0.00 %
Total	24.23	35.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	11.08	41.54 %
Gas-Stov	4.28	21.08 %
Chimney	2.52	65.02 %
Grinder	2.19	21.02 %
Cook-Ele	1.21	43.58 %
Iron	0.62	96.53 %
In-Stove	0.25	29.97 %
Small-Ap	0.04	1.26 %
Total	22.19	32.19 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.93	29.29 %
OGL1	0.88	25.43 %
RMV1	0.58	20.20 %
ELU1	0.52	31.67 %
PAP1	0.44	33.41 %
NPR1	0.43	33.58 %
VJW5	0.37	18.29 %
GVM1	0.36	20.19 %
MTM1	0.32	13.88 %
KND1	0.32	30.80 %
PPM1	0.29	22.30 %
GNT2	0.26	30.31 %
VJW4	0.25	23.15 %
PRL1	0.22	23.45 %
GDV1	0.20	22.25 %
BPP1	0.20	26.59 %
TDD1	0.19	10.37 %
VUY1	0.16	22.73 %
JGG1	0.12	16.14 %
TNI1	0.10	5.99 %
TEL1	0.03	3.17 %
GTSD		0.00 %
Total	22.19	32.19 %