

MTD Sales
70.67 L

Brand Share %
33.43 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	35.85	45.53 %
Gas-Stov	14.21	22.48 %
Grinder	7.52	29.10 %
Chimney	7.45	69.00 %
Cook-Ele	3.43	41.42 %
Iron	1.64	91.52 %
In-Stove	0.49	28.70 %
Small-Ap	0.06	0.75 %
Total	70.67	33.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	38.70	33.89 %
VIJAYAWADA-01	31.97	32.89 %
Total	70.67	33.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	19.36	45.25 %
Gas-Stov	8.76	23.34 %
Chimney	4.66	66.26 %
Grinder	2.85	30.90 %
Cook-Ele	1.74	47.55 %
Iron	0.84	90.25 %
In-Stove	0.45	36.86 %
Small-Ap	0.04	0.91 %
Total	38.70	33.89 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.24	21.97 %
ATP1	1.73	18.62 %
MPL1	1.43	31.52 %
KVL1	1.38	29.95 %
PMR1	1.23	25.36 %
KOU1	1.16	24.22 %
NDL1	1.02	24.75 %
KHT1	1.00	27.08 %
NLR1	0.93	31.53 %
KNL2	0.77	16.41 %
NYP1	0.71	30.04 %
ADI1	0.60	18.48 %
SPE1	0.51	24.07 %
BVL1	0.33	15.40 %
DHN1	0.22	14.40 %
GTL1	0.11	10.38 %
Total	38.70	33.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	16.49	45.86 %
Gas-Stov	5.45	21.21 %
Grinder	4.67	28.10 %
Chimney	2.79	74.13 %
Cook-Ele	1.70	36.60 %
Iron	0.80	92.90 %
In-Stove	0.05	9.37 %
Small-Ap	0.02	0.54 %
Total	31.97	32.89 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.98	22.91 %
KDR1	0.97	33.07 %
PAP1	0.80	31.73 %
VJW1	0.74	19.36 %
NRT1	0.69	32.12 %
MTM1	0.61	23.45 %
DPE1	0.61	31.07 %
TNI1	0.54	27.06 %
TDD1	0.50	16.35 %
JPT1	0.47	33.08 %
VJW4	0.44	28.64 %
VJW2	0.42	33.13 %
VJW5	0.41	16.07 %
BPP1	0.37	20.09 %
KND1	0.36	27.82 %
GNT2	0.34	26.72 %
AMP1	0.32	23.98 %
PRL1	0.29	26.03 %
TEL1	0.29	18.16 %
GVM1	0.25	12.16 %
GDV1	0.15	10.10 %
JGG1	0.12	10.89 %
Total	31.97	32.89 %