

MTD Sales
48.84 L

Brand Share %
32.19 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	25.29	37.38 %
Gas-Stov	9.31	25.24 %
Chimney	6.69	69.40 %
Grinder	3.91	22.44 %
Cook-Ele	1.82	23.13 %
Iron	1.39	77.59 %
In-Stove	0.29	18.27 %
Small-Ap	0.13	1.46 %
Total	48.84	32.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.23	34.32 %
VIJAYAWADA-01	21.61	29.85 %
Total	48.84	32.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	13.24	39.27 %
Gas-Stov	5.47	26.20 %
Chimney	4.58	73.47 %
Grinder	1.88	24.46 %
Cook-Ele	0.98	22.15 %
Iron	0.85	89.01 %
In-Stove	0.20	18.79 %
Small-Ap	0.04	0.97 %
Total	27.23	34.32 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.91	28.20 %
TPY2	1.58	26.91 %
PUT1	0.89	31.47 %
KNL2	0.88	16.16 %
PMR1	0.75	32.01 %
MPL1	0.72	28.64 %
ADI1	0.53	26.15 %
RCY1	0.49	21.71 %
VKI1	0.40	20.11 %
SPE1	0.38	28.08 %
GTL1	0.25	22.86 %
DHN1	0.23	14.39 %
TPSD		0.00 %
Total	27.23	34.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	12.05	35.50 %
Gas-Stov	3.84	23.98 %
Chimney	2.10	61.91 %
Grinder	2.03	20.85 %
Cook-Ele	0.84	24.39 %
Iron	0.55	64.76 %
In-Stove	0.10	17.33 %
Small-Ap	0.09	1.96 %
Total	21.61	29.85 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.19	20.19 %
VKN1	0.54	31.17 %
PAP1	0.51	26.86 %
TNI1	0.49	28.17 %
TEL1	0.47	28.01 %
PPM1	0.46	30.63 %
TDD1	0.46	26.43 %
CKT1	0.41	29.00 %
VJW5	0.37	19.72 %
BPP1	0.37	30.57 %
VUY1	0.33	29.09 %
RMV1	0.32	14.24 %
GNT2	0.31	20.75 %
DPE1	0.28	25.58 %
VJW2	0.25	30.93 %
GDV1	0.24	16.63 %
GVM1	0.23	13.07 %
MTM1	0.16	10.66 %
JGG1	0.09	15.93 %
GTSD		0.00 %
Total	21.61	29.85 %