

MTD Sales
47.51 L

Brand Share %
36.61 %

Information:
MTD : 01-08-2025 To 29-08-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **36.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	24.35	46.44 %
Gas-Stov	11.50	30.88 %
Chimney	4.03	71.47 %
Grinder	3.38	20.08 %
Cook-Ele	2.11	40.55 %
Iron	1.34	83.44 %
In-Stove	0.78	42.86 %
Small-Ap	0.02	0.25 %
Total	47.51	36.61 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.35	37.20 %
VIJAYAWADA-01	21.16	35.91 %
Total	47.51	36.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	14.07	47.48 %
Gas-Stov	6.32	28.54 %
Chimney	2.45	75.79 %
Grinder	1.24	20.14 %
Cook-Ele	1.06	40.14 %
Iron	0.72	78.49 %
In-Stove	0.51	49.24 %
Total	26.35	37.20 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.91	26.84 %
KNL1	0.89	20.59 %
ADI1	0.76	32.70 %
VKI1	0.72	30.50 %
KNL2	0.68	26.34 %
NDL1	0.63	26.22 %
TPY2	0.58	10.25 %
RCY1	0.54	33.27 %
MPL1	0.52	19.99 %
SPE1	0.44	25.59 %
BVL1	0.41	25.15 %
NLR1	0.37	33.20 %
GTL1	0.30	30.54 %
DHN1	0.23	23.54 %
KVL1	0.13	24.90 %
TPSD		0.00 %
Total	26.35	37.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.28	45.09 %
Gas-Stov	5.18	34.31 %
Grinder	2.14	20.04 %
Chimney	1.58	65.67 %
Cook-Ele	1.05	40.97 %
Iron	0.63	89.89 %
In-Stove	0.27	34.53 %
Small-Ap	0.02	0.58 %
Total	21.16	35.91 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.38	36.14 %
VKN1	0.75	33.53 %
TNK1	0.70	27.65 %
VJW1	0.67	31.95 %
GVM1	0.59	33.08 %
VJW5	0.53	31.59 %
JPT1	0.46	36.52 %
VJW4	0.39	36.14 %
VUY1	0.38	33.52 %
KND1	0.37	26.72 %
TEL1	0.36	28.28 %
DPE1	0.29	27.84 %
RMV1	0.28	14.02 %
PAP1	0.22	23.70 %
GNT2	0.19	16.86 %
JGG1	0.17	20.74 %
TDD1	0.15	10.09 %
PNR1	0.11	13.15 %
GTSD		0.00 %
Total	21.16	35.91 %