

MTD Sales  
55.53 L

Brand Share %  
44.39 %

Information:

MTD : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **44.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	26.62	51.07 %
Gas-Stov	11.66	35.62 %
Chimney	7.72	67.31 %
Grinder	6.00	43.10 %
In-Stove	1.46	94.21 %
Iron	0.87	94.18 %
Small-Ap	0.63	6.08 %
Cook-Ele	0.57	28.91 %
Total	55.53	44.39 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	28.75	44.76 %
TIRUPATI-01	26.78	44.01 %
Total	55.53	44.39 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	14.42	53.35 %
Gas-Stov	5.51	35.62 %
Grinder	3.89	43.79 %
Chimney	2.87	69.21 %
In-Stove	0.82	98.40 %
Iron	0.51	96.57 %
Cook-Ele	0.44	43.13 %
Small-Ap	0.29	4.62 %
Total	28.75	44.76 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.30	41.87 %
RMV1	0.96	35.78 %
PPM1	0.79	44.03 %
GVM1	0.77	28.27 %
NPR1	0.57	44.29 %
CKT1	0.56	43.59 %
DPE1	0.51	33.91 %
VJW4	0.50	22.79 %
PRL1	0.48	39.19 %
VJW2	0.46	44.21 %
VJW5	0.46	24.39 %
TEL1	0.45	33.02 %
GDV1	0.40	38.52 %
MTM1	0.38	23.81 %
TNI1	0.34	26.23 %
TDD1	0.27	18.88 %
Total	28.75	44.76 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	12.20	48.63 %
Gas-Stov	6.15	35.61 %
Chimney	4.85	66.24 %
Grinder	2.11	41.87 %
In-Stove	0.64	89.31 %
Iron	0.36	91.04 %
Small-Ap	0.34	8.35 %
Cook-Ele	0.13	13.45 %
<b>Total</b>	<b>26.78</b>	<b>44.01 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	2.23	36.80 %
KAR1	0.87	35.83 %
NLR1	0.84	38.51 %
TPY1	0.81	42.95 %
KDR1	0.81	43.15 %
ADI1	0.77	31.68 %
KDA1	0.67	37.41 %
SPE1	0.51	40.05 %
DHN1	0.49	29.57 %
PDT1	0.47	43.83 %
KVL1	0.41	29.74 %
KNL2	0.36	15.05 %
NDL1	0.31	38.92 %
VKI1	0.29	28.83 %
BVL1	0.25	18.31 %
NYP1	0.19	27.59 %
TPSD		0.00 %
<b>Total</b>	<b>26.78</b>	<b>44.01 %</b>