

MTD Sales
44.63 L

Brand Share %
35.12 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	21.75	43.19 %
Gas-Stov	9.51	23.74 %
Chimney	5.69	70.52 %
Grinder	3.22	22.41 %
Cook-Ele	2.35	54.27 %
Iron	1.27	88.14 %
In-Stove	0.69	39.76 %
Small-Ap	0.13	1.94 %
Total	44.63	35.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	23.10	37.30 %
VIJAYAWADA-01	21.52	33.06 %
Total	44.63	35.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.11	43.75 %
Gas-Stov	5.33	26.29 %
Chimney	3.17	75.62 %
Cook-Ele	1.22	73.70 %
Grinder	1.08	20.51 %
Iron	0.65	81.47 %
In-Stove	0.45	45.37 %
Small-Ap	0.09	2.56 %
Total	23.10	37.30 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.47	27.03 %
TPY2	1.26	23.62 %
NDL1	0.76	32.88 %
MPL1	0.69	32.13 %
KOU1	0.69	32.37 %
KNL2	0.67	20.67 %
ADI1	0.60	24.95 %
KVL1	0.57	34.10 %
NYP1	0.49	33.61 %
BVL1	0.36	18.33 %
SPE1	0.34	19.55 %
DHN1	0.33	28.40 %
TPSD		0.00 %
Total	23.10	37.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.64	42.62 %
Gas-Stov	4.18	21.12 %
Chimney	2.52	65.02 %
Grinder	2.14	23.50 %
Cook-Ele	1.13	42.19 %
Iron	0.62	96.53 %
In-Stove	0.25	32.42 %
Small-Ap	0.04	1.31 %
Total	21.52	33.06 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.88	25.96 %
VJW1	0.82	26.88 %
RMV1	0.58	20.20 %
ELU1	0.46	29.19 %
NPR1	0.43	34.52 %
PAP1	0.40	32.89 %
VJW5	0.37	18.29 %
GVM1	0.36	20.99 %
MTM1	0.32	14.37 %
PPM1	0.29	22.30 %
KND1	0.28	28.04 %
GNT2	0.26	31.14 %
VJW4	0.25	23.67 %
PRL1	0.22	24.61 %
GDV1	0.20	23.86 %
BPP1	0.20	27.33 %
TDD1	0.15	8.89 %
JGG1	0.12	16.82 %
VUY1	0.12	18.54 %
TNI1	0.10	6.15 %
TEL1	0.03	3.30 %
GTSD		0.00 %
Total	21.52	33.06 %