

MTD Sales
69.45 L

Brand Share %
33.65 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	35.35	46.06 %
Gas-Stov	13.94	22.50 %
Grinder	7.36	28.75 %
Chimney	7.29	70.57 %
Cook-Ele	3.41	41.47 %
Iron	1.58	91.65 %
In-Stove	0.47	28.28 %
Small-Ap	0.06	0.78 %
Total	69.45	33.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	37.81	34.14 %
VIJAYAWADA-01	31.64	33.08 %
Total	69.45	33.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	19.08	46.20 %
Gas-Stov	8.51	23.20 %
Chimney	4.49	66.64 %
Grinder	2.73	30.07 %
Cook-Ele	1.71	47.54 %
Iron	0.82	90.04 %
In-Stove	0.42	36.70 %
Small-Ap	0.04	0.95 %
Total	37.81	34.14 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.24	22.23 %
ATP1	1.73	19.28 %
MPL1	1.43	31.52 %
KVL1	1.38	32.20 %
PMR1	1.23	25.42 %
KOU1	1.09	23.82 %
NDL1	1.02	25.61 %
KHT1	1.00	27.40 %
NLR1	0.93	31.63 %
VKI1	0.83	31.39 %
KNL2	0.74	15.98 %
NYP1	0.71	31.42 %
ADI1	0.57	19.25 %
SPE1	0.51	24.45 %
BVL1	0.51	22.10 %
DHN1	0.17	11.89 %
GTL1	0.07	7.09 %
Total	37.81	34.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	16.27	45.90 %
Gas-Stov	5.42	21.49 %
Grinder	4.63	28.03 %
Chimney	2.79	77.99 %
Cook-Ele	1.70	36.75 %
Iron	0.76	93.45 %
In-Stove	0.05	9.37 %
Small-Ap	0.02	0.56 %
Total	31.64	33.08 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.98	22.91 %
KDR1	0.97	33.33 %
PAP1	0.80	31.73 %
VJW1	0.74	19.47 %
RAL1	0.68	33.49 %
DPE1	0.61	32.14 %
NRT1	0.59	29.18 %
MTM1	0.57	22.39 %
TNI1	0.54	27.06 %
TDD1	0.50	16.35 %
JPT1	0.47	33.08 %
VJW4	0.44	28.90 %
VJW5	0.41	17.47 %
BPP1	0.37	20.59 %
KND1	0.36	27.82 %
GNT2	0.34	26.72 %
AMP1	0.32	23.98 %
PRL1	0.29	27.41 %
TEL1	0.29	18.16 %
GVM1	0.25	12.24 %
GDV1	0.14	11.02 %
JGG1	0.11	10.05 %
Total	31.64	33.08 %