

MTD Sales
45.06 L

Brand Share %
31.98 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	23.13	36.47 %
Gas-Stov	8.57	25.51 %
Chimney	6.35	71.05 %
Grinder	3.58	22.36 %
Cook-Ele	1.72	23.38 %
Iron	1.30	77.94 %
In-Stove	0.27	17.88 %
Small-Ap	0.13	1.55 %
Total	45.06	31.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.10	34.11 %
VIJAYAWADA-01	19.96	29.66 %
Total	45.06	31.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.98	38.19 %
Gas-Stov	5.12	26.80 %
Chimney	4.41	74.33 %
Grinder	1.64	24.15 %
Cook-Ele	0.93	21.75 %
Iron	0.81	90.52 %
In-Stove	0.17	17.19 %
Small-Ap	0.04	1.01 %
Total	25.10	34.11 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.59	26.62 %
TPY2	1.41	26.46 %
KNL2	0.73	14.23 %
PMR1	0.73	31.34 %
MPL1	0.72	29.04 %
RCY1	0.49	22.34 %
ADI1	0.45	27.53 %
VKI1	0.38	19.41 %
SPE1	0.29	26.76 %
GTL1	0.25	24.01 %
DHN1	0.23	15.78 %
TPSD		0.00 %
Total	25.10	34.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	11.14	34.79 %
Gas-Stov	3.46	23.82 %
Chimney	1.94	64.58 %
Grinder	1.94	21.04 %
Cook-Ele	0.80	25.60 %
Iron	0.50	63.62 %
In-Stove	0.10	19.22 %
Small-Ap	0.09	2.10 %
Total	19.96	29.66 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.09	19.66 %
JPT1	0.50	30.82 %
TNI1	0.49	29.66 %
PAP1	0.48	26.18 %
VKN1	0.47	29.77 %
PPM1	0.46	30.63 %
TEL1	0.46	27.94 %
TDD1	0.46	28.54 %
CKT1	0.39	31.01 %
VJW5	0.37	20.42 %
VUY1	0.33	31.71 %
GNT2	0.31	22.17 %
BPP1	0.30	27.43 %
DPE1	0.28	28.89 %
VJW2	0.25	31.74 %
GVM1	0.21	12.79 %
GDV1	0.21	18.94 %
RMV1	0.20	10.61 %
MTM1	0.13	9.14 %
JGG1	0.09	20.33 %
GTSD		0.00 %
Total	19.96	29.66 %