

MTD Sales
46.22 L

Brand Share %
36.52 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	23.67	46.39 %
Gas-Stov	11.28	30.98 %
Chimney	4.03	71.47 %
Grinder	3.10	18.90 %
Cook-Ele	2.05	40.79 %
Iron	1.31	83.49 %
In-Stove	0.76	42.51 %
Small-Ap	0.02	0.26 %
Total	46.22	36.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.58	37.09 %
VIJAYAWADA-01	20.64	35.83 %
Total	46.22	36.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	13.61	47.14 %
Gas-Stov	6.22	28.85 %
Chimney	2.45	75.79 %
Grinder	1.05	17.81 %
Cook-Ele	1.03	40.37 %
Iron	0.71	78.26 %
In-Stove	0.51	49.24 %
Total	25.58	37.09 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.84	26.41 %
KNL1	0.80	19.26 %
ADI1	0.76	32.70 %
VKI1	0.70	30.81 %
KNL2	0.68	26.34 %
TPY2	0.58	10.53 %
NDL1	0.57	26.08 %
RCY1	0.54	33.27 %
MPL1	0.52	19.99 %
SPE1	0.44	25.59 %
BVL1	0.41	25.74 %
NLR1	0.37	34.44 %
GTL1	0.30	33.18 %
DHN1	0.23	23.54 %
KVL1	0.13	29.82 %
TPSD		0.00 %
Total	25.58	37.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.06	45.42 %
Gas-Stov	5.06	34.08 %
Grinder	2.04	19.52 %
Chimney	1.58	65.67 %
Cook-Ele	1.02	41.21 %
Iron	0.61	90.53 %
In-Stove	0.25	33.19 %
Small-Ap	0.02	0.58 %
Total	20.64	35.83 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.31	34.91 %
VKN1	0.75	33.53 %
VJW1	0.67	32.47 %
TNK1	0.61	26.92 %
GVM1	0.59	33.08 %
VJW5	0.53	31.59 %
VJW4	0.39	36.14 %
VUY1	0.38	33.52 %
TEL1	0.36	29.16 %
KND1	0.35	25.49 %
DPE1	0.29	29.33 %
RMV1	0.28	14.02 %
PAP1	0.19	24.45 %
JGG1	0.17	20.74 %
GNT2	0.13	13.62 %
TDD1	0.13	8.56 %
PNR1	0.11	13.15 %
GTSD		0.00 %
Total	20.64	35.83 %