

MTD Sales
43.28 L

Brand Share %
38.52 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **38.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	22.70	47.22 %
Gas-Stov	9.69	32.57 %
Chimney	4.76	71.82 %
Grinder	2.24	18.56 %
Cook-Ele	2.14	38.80 %
Iron	1.21	74.57 %
In-Stove	0.50	31.96 %
Small-Ap	0.04	0.61 %
Total	43.28	38.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.12	41.21 %
VIJAYAWADA-01	18.16	35.33 %
Total	43.28	38.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	12.06	48.31 %
Gas-Stov	5.73	32.76 %
Chimney	4.07	76.57 %
Cook-Ele	1.29	46.24 %
Grinder	0.98	22.28 %
Iron	0.65	72.11 %
In-Stove	0.32	33.74 %
Small-Ap	0.02	0.51 %
Total	25.12	41.21 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.42	31.48 %
KOU1	1.05	37.78 %
MPL1	0.98	30.28 %
TPY2	0.75	16.53 %
NDL1	0.69	29.30 %
ADI1	0.65	28.71 %
DHN1	0.31	23.37 %
PDT1	0.21	20.73 %
GTL1	0.16	17.40 %
TPSD		0.00 %
Total	25.12	41.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.64	46.05 %
Gas-Stov	3.96	32.29 %
Grinder	1.26	16.42 %
Cook-Ele	0.85	31.16 %
Chimney	0.69	52.62 %
Iron	0.57	77.59 %
In-Stove	0.17	29.14 %
Small-Ap	0.02	0.75 %
Total	18.16	35.33 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.87	37.19 %
CRL1	0.83	36.87 %
OGL1	0.66	34.25 %
NRT1	0.57	30.82 %
RMV1	0.48	22.28 %
VJW1	0.43	25.27 %
TEL1	0.41	32.07 %
GVM1	0.41	19.99 %
KND1	0.38	37.87 %
PAP1	0.38	25.95 %
VJW4	0.36	31.66 %
RAL1	0.35	25.49 %
MTM1	0.32	31.19 %
JPT1	0.31	22.89 %
BPP1	0.28	30.70 %
GDV1	0.28	31.37 %
CKT1	0.27	34.92 %
VJW5	0.26	26.80 %
TVU1	0.24	28.28 %
PNR1	0.21	28.79 %
GNT2	0.21	15.13 %
VUY1	0.19	14.93 %
TDD1	0.17	19.05 %
JGG1	0.11	17.80 %
GTSD		0.00 %
Total	18.16	35.33 %