

MTD Sales
53.03 L

Brand Share %
43.98 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	25.80	50.92 %
Gas-Stov	10.94	35.10 %
Chimney	7.45	67.73 %
Grinder	5.45	41.21 %
In-Stove	1.46	94.21 %
Iron	0.87	94.18 %
Cook-Ele	0.57	29.40 %
Small-Ap	0.49	4.87 %
Total	53.03	43.98 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	27.35	44.14 %
TIRUPATI-01	25.68	43.81 %
Total	53.03	43.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	13.90	52.85 %
Gas-Stov	5.13	35.13 %
Grinder	3.48	41.39 %
Chimney	2.87	69.21 %
In-Stove	0.82	98.40 %
Iron	0.51	96.57 %
Cook-Ele	0.44	44.56 %
Small-Ap	0.21	3.41 %
Total	27.35	44.14 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.20	40.67 %
RMV1	0.92	35.74 %
GVM1	0.77	28.40 %
CKT1	0.56	43.59 %
DPE1	0.51	34.14 %
VJW4	0.50	22.79 %
PRL1	0.48	39.19 %
VJW5	0.46	25.64 %
TEL1	0.45	33.02 %
AMP1	0.44	41.05 %
GDV1	0.40	39.78 %
MTM1	0.38	23.81 %
TNI1	0.34	26.23 %
TDD1	0.27	19.40 %
Total	27.35	44.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.91	48.84 %
Gas-Stov	5.82	35.07 %
Chimney	4.57	66.83 %
Grinder	1.97	40.91 %
In-Stove	0.64	89.31 %
Iron	0.36	91.04 %
Small-Ap	0.28	7.15 %
Cook-Ele	0.13	13.45 %
Total	25.68	43.81 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.16	36.38 %
NLR1	0.84	39.47 %
KDR1	0.81	43.43 %
KAR1	0.80	35.78 %
ADI1	0.77	32.26 %
TPY1	0.77	42.71 %
KDA1	0.67	37.41 %
SPE1	0.51	40.05 %
DHN1	0.44	28.84 %
KVL1	0.41	29.74 %
PDT1	0.40	43.64 %
NDL1	0.31	41.00 %
KNL2	0.31	13.86 %
VKI1	0.29	28.83 %
BVL1	0.25	18.63 %
NYP1	0.19	27.59 %
TPSD		0.00 %
Total	25.68	43.81 %